



**VARSHA**  
VISION CARE  
WE CARE YOUR EYES

# Brand Guidelines

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## About Us

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# Primary Logo Design



# Secondary Logo Design



# Font Family

Aa

## Primary Font Family: Genos

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk  
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz  
0123456789  
#%@&!/?/

**VARSHA**  
VISION CARE

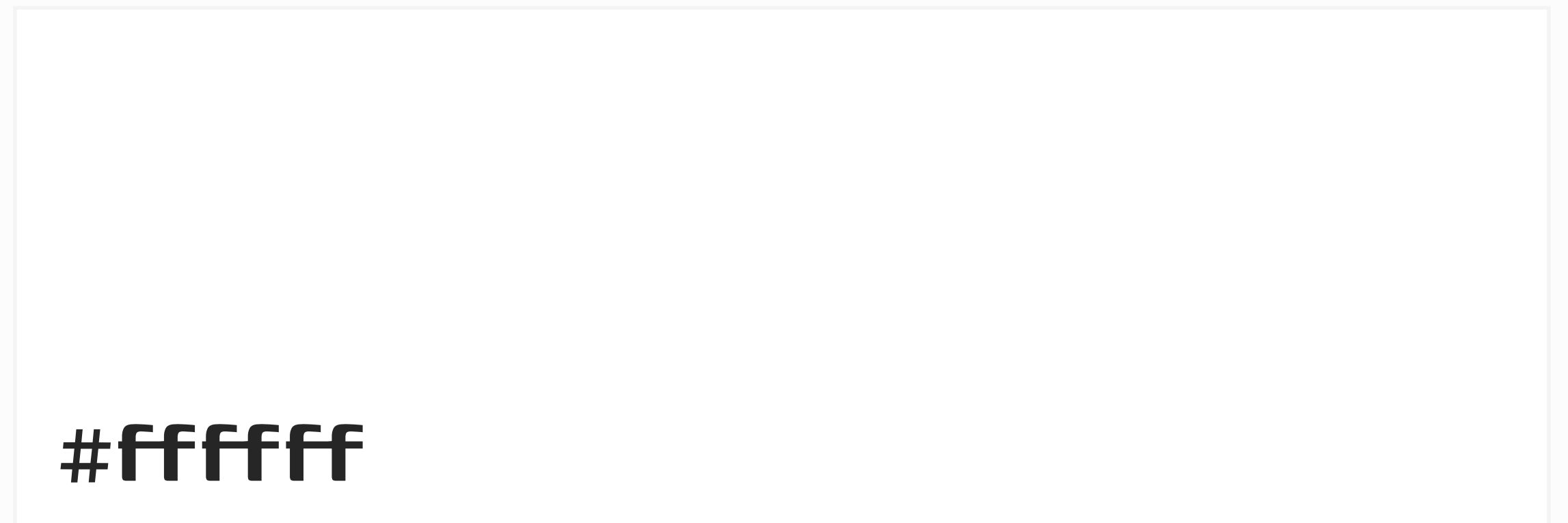
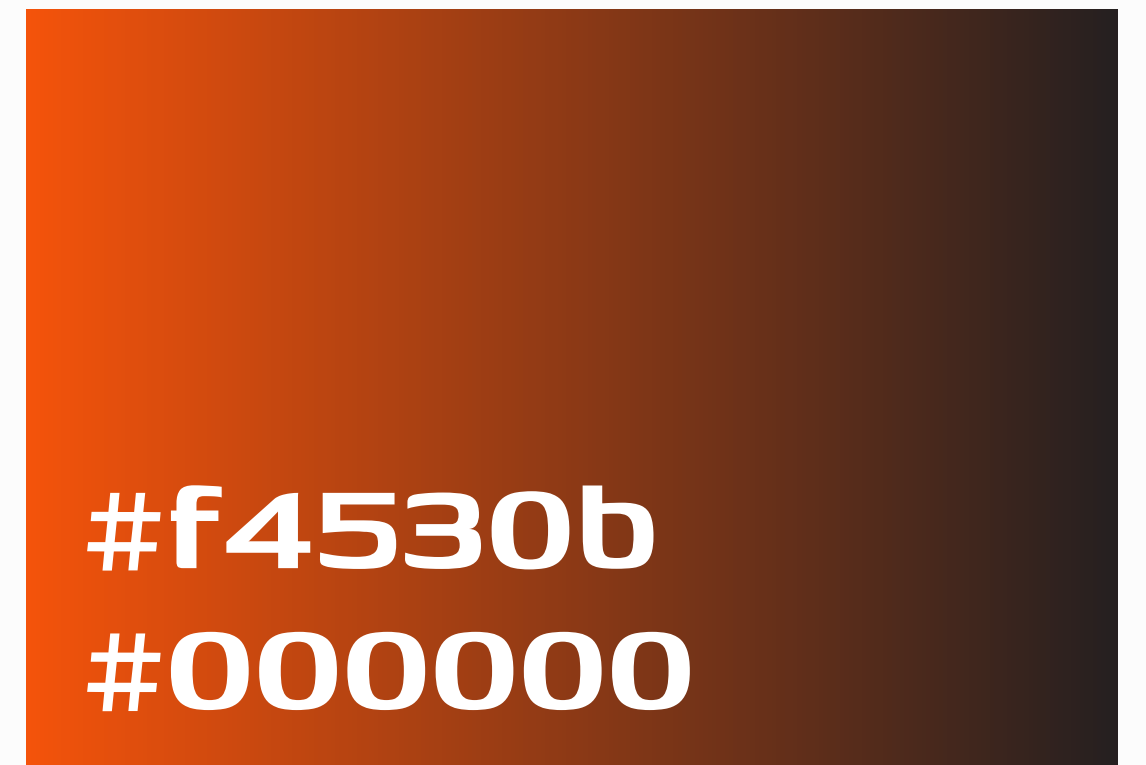
Aa

## Secondary Font Family: Genos

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk  
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz  
0123456789  
#%@&!/?/

**WE CARE YOUR EYES**

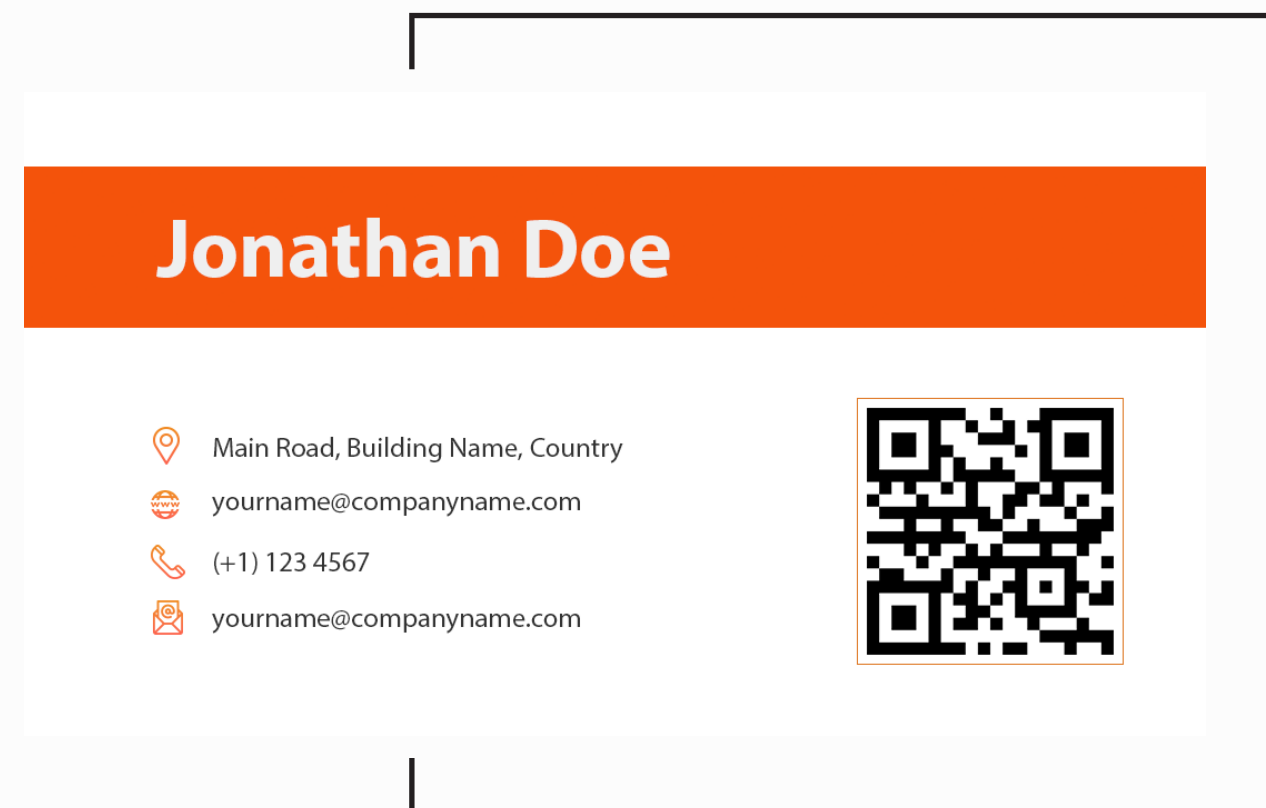
# Colour Pallate



# Visiting Card



FRONT



BACK



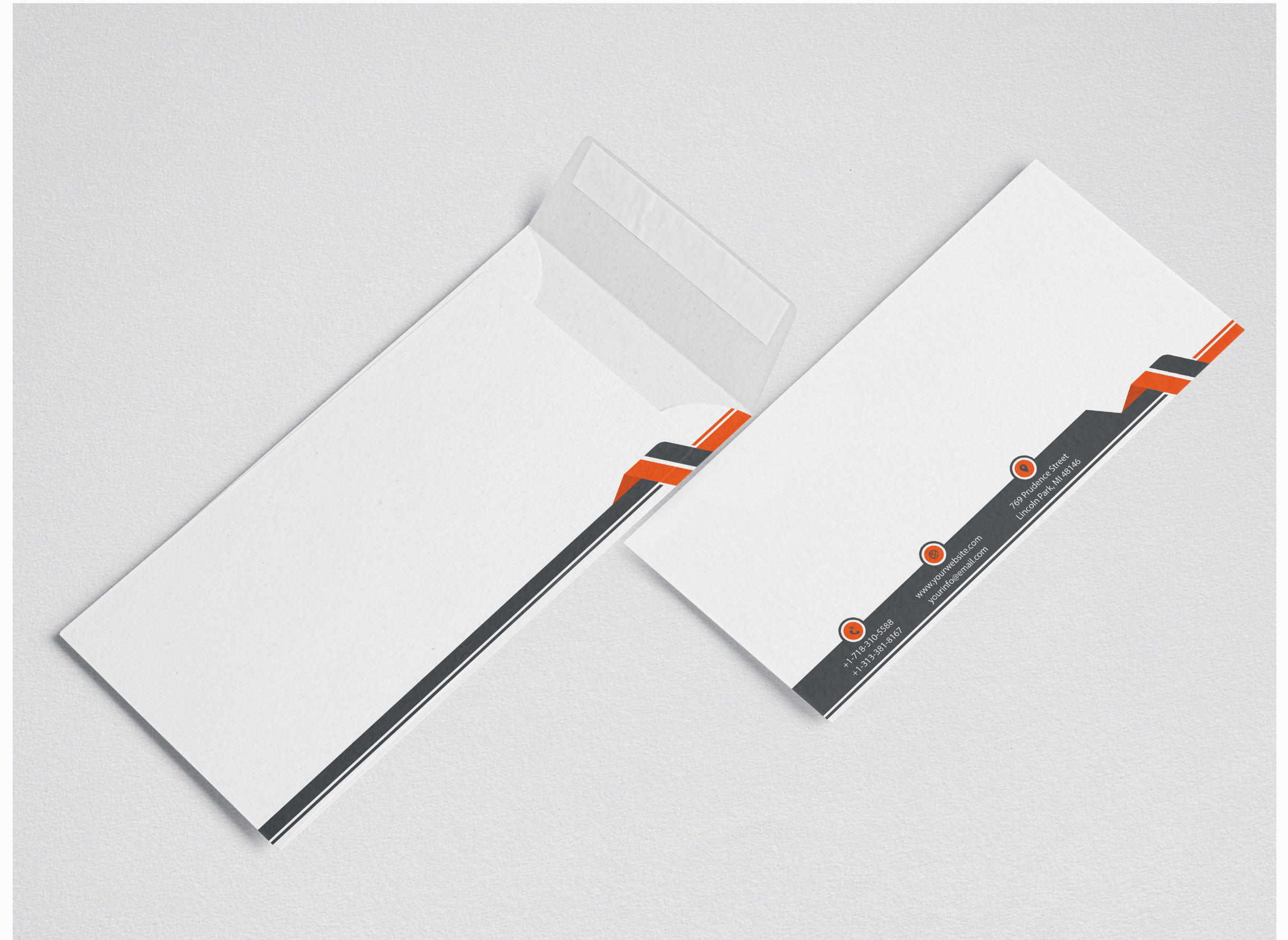
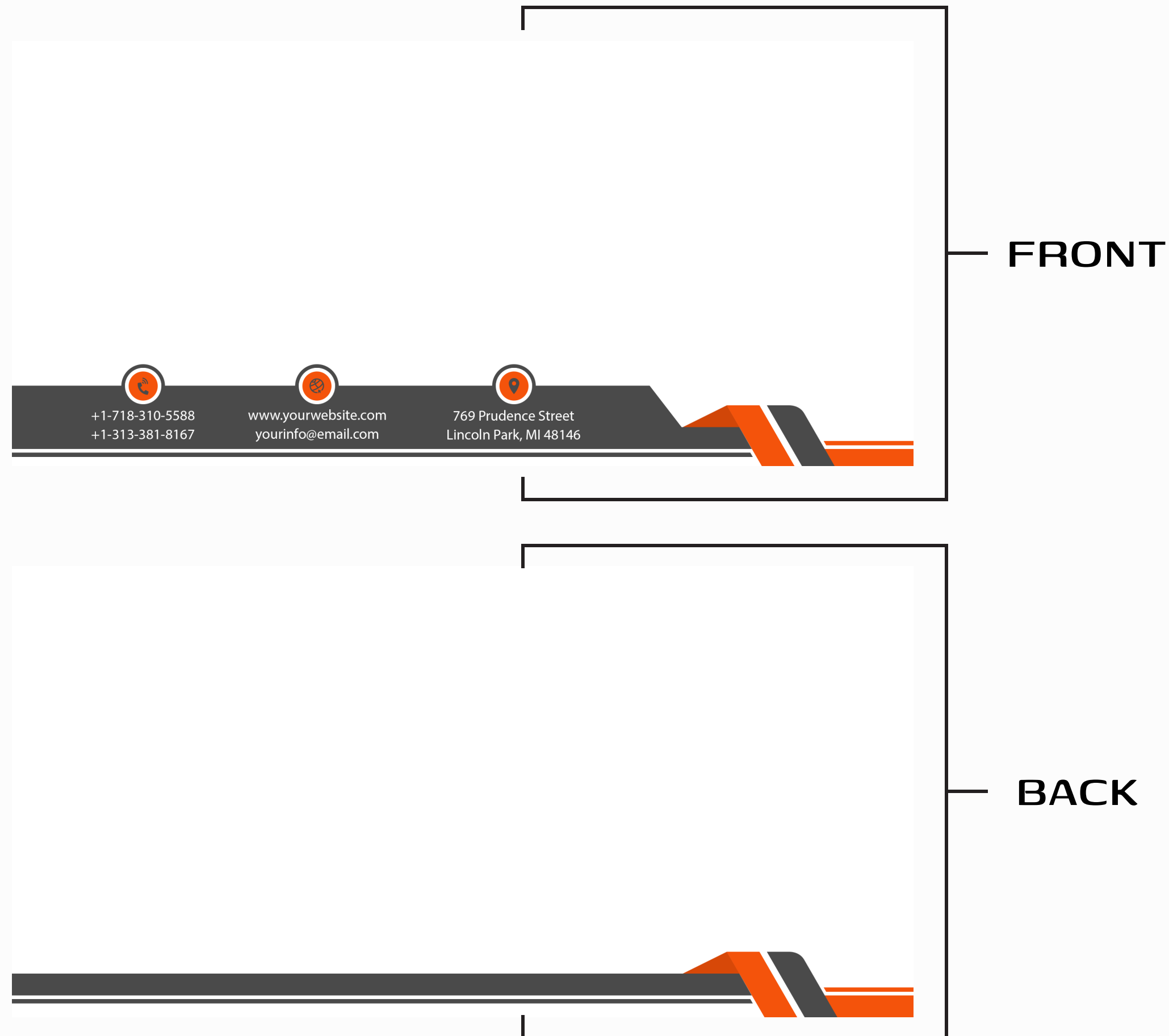
# Letter Head Design



Letter Head



# Envelop Design



# Bill Book



Your office address, 123 St.,  
Malaga, Spain.  
Tel. +123 345 567.

Receipt No. : ..... Paid Date : .....

Receive From : ..... Telephone : .....

Address : ..... Email : .....

DESCRIPTIONS	QTY	PRICE	TOTAL

**Payment Method**

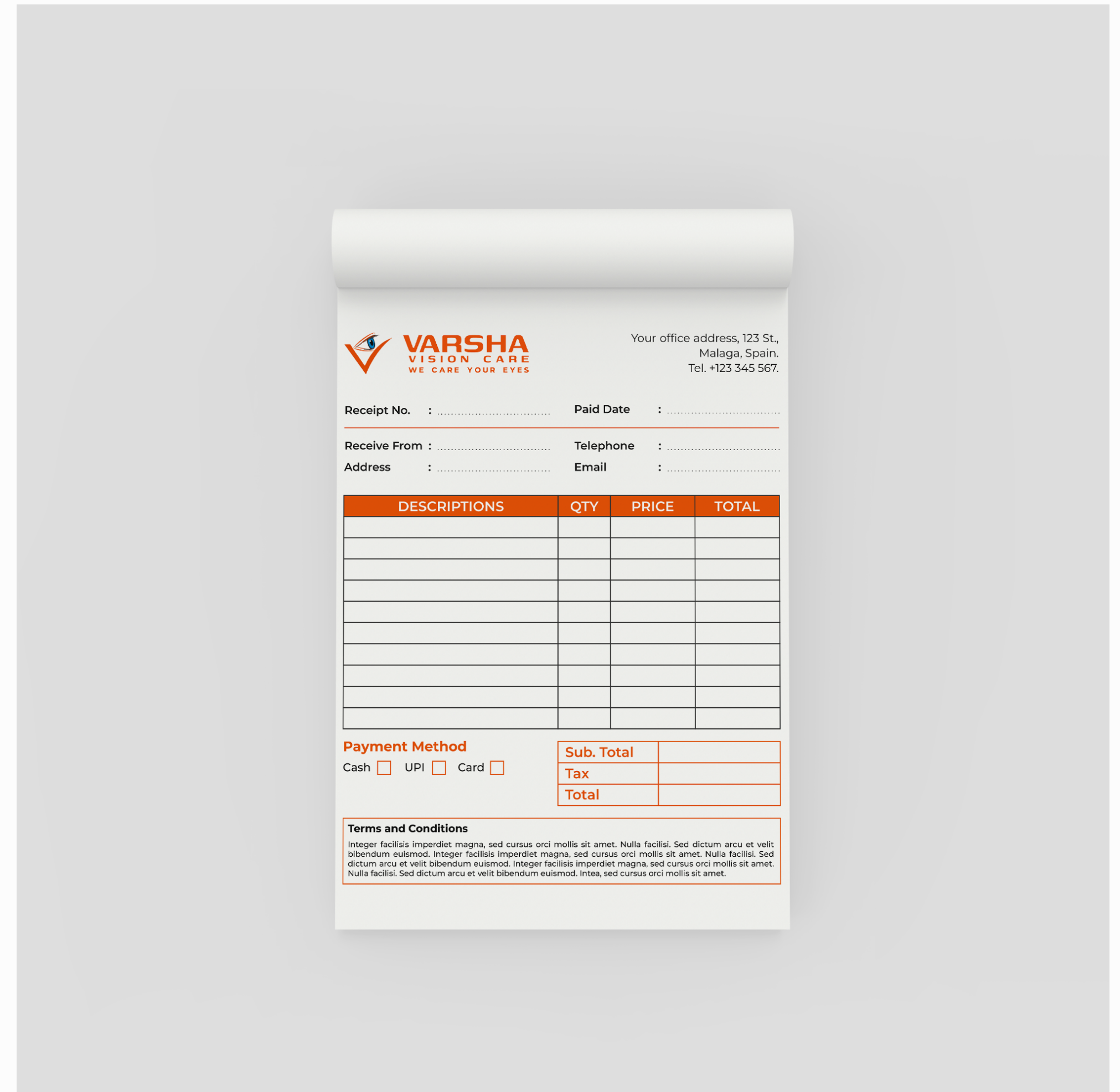
Cash  UPI  Card

Sub. Total	
Tax	
Total	

**Terms and Conditions**

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Bill Book Design



Your office address, 123 St.,  
Malaga, Spain.  
Tel. +123 345 567.

Receipt No. : ..... Paid Date : .....

Receive From : ..... Telephone : .....

Address : ..... Email : .....

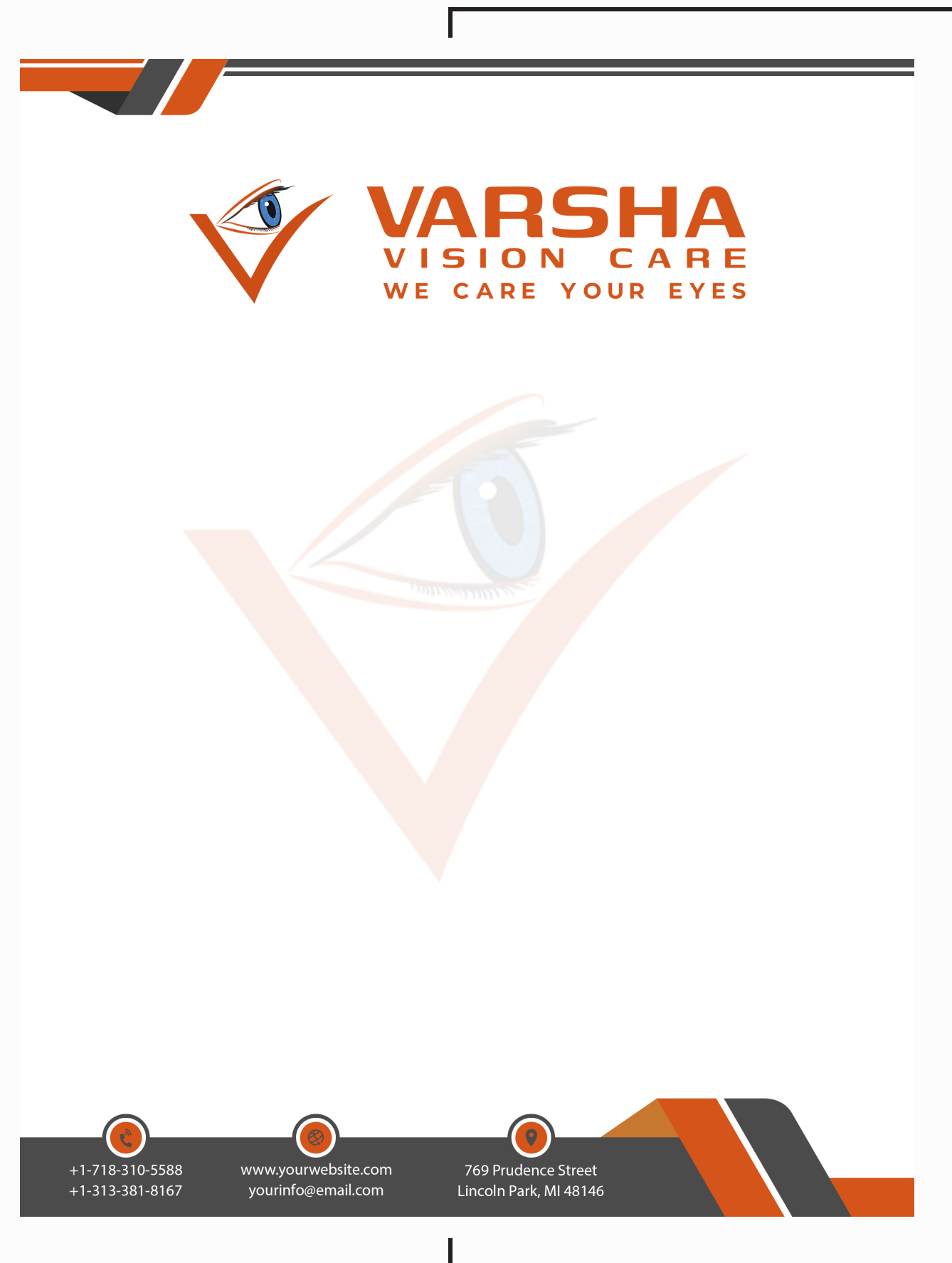
DESCRIPTIONS	QTY	PRICE	TOTAL

**Payment Method**  
Cash  UPI  Card

Sub. Total	
Tax	
Total	

**Terms and Conditions**  
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# Carry Bag



Carry Bag



# T-Shirt Design



FRONT



BACK



# Email signature

The screenshot displays a Gmail inbox with an email selected. The email header shows the subject title, sender information, and date. The main body of the email contains a business card for Dharmaresh Sanghvi, Business Head at Varsha Vision Care. The business card includes contact details such as phone number, email, website, and address, along with a QR code and social media icons. Below the business card is the Technofra logo and contact information, including office address, phone numbers, and website. A disclaimer is also present at the bottom of the email content.

**Subject title** Inbox x

**Your company** <email@domain.com> [Unsubscribe](#) Wed, Sep 15, 8:07 AM (2 days ago) ☆ ↶ ⋮

**TECHNOFRA Accounts Team** <accounts@technofra.com> Tue, Jan 17, 2:27 PM ☆ ↶ ⋮

Thank you for your response.

On Tue, Jan 17, 2023 at 2:26 PM Design Team <design@technofra.com> wrote:

**DHARMESH SANGHVI**  
Business Head

000 123 456 789  
eyecare@gmail.com  
www.website.com

**Address**  
1600 Amphithacco Parkway  
Mountain View, CA 94043 USA

**VARSHA VISION CARE**  
WE CARE YOUR EYES

Our Services  
Cataract - Refractive Surgery - Cornea - Glaucoma  
Retina - Paediatric Ophthalmology and Squint.

**Technofra**  
WEB PRESENCE & BRANDING

Address: Office No. 201, 2nd Floor, Ghanshyam Enclave, Laljipada New Link Road, Kandivali (West), Mumbai - 400067 Maharashtra, INDIA.

Office: +91 - 22 - 4979 4433 | Support: +91 8080 62 1003 & 8080 72 1003

Location Map: [www.google.com/maps](http://www.google.com/maps)

Email: [support@technofra.com](mailto:support@technofra.com) | Web: [www.technofra.com](http://www.technofra.com) | Facebook: [www.facebook.com/technofra](https://www.facebook.com/technofra)

Disclaimer:

The contents of this e-mail and any attachments are strictly confidential and intended solely for the attention and use of the named addressee(s). If you are not the addressee(s) you are not authorized to and [info@technofra.com](mailto:info@technofra.com) not discloses, copy, distribute or retain this message without our authority. If received in error, please forward to [info@technofra.com](mailto:info@technofra.com) Please note that we do not accept responsibility for viruses received from this organization. It is therefore recommended that all mail attachments are scanned for viruses.

# ID Card



ID Card Design



**Thank You**



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